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Times are tough - let's dance

Shannon Molloy | November 28, 2008 - 12:29PM

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Many business owners are feeling the pinch of uncertain economic times, but a South Brisbane real estate agent is encouraging people to dance away their woes.

Bees Nees sales consultant David Veerman recently took to the streets armed with a video camera and a borrowed dance move, in order to spread a little Christmas cheer.

The idea is similar to [YouTube sensation Matt Harding](#), an intrepid traveller from America who has filmed himself dancing in a variety of exotic locations around the world.

When Mr Veerman stumbled across the popular clips, he was inspired to bring something similar to his little pocket of West End.

"Over the course of a week I went to local businesses and asked if they wanted to dance with me on camera," he said.

"We like to do things a bit differently here and I saw this as a great way of getting out and meeting the community, kind of like networking.

Agency managing director Rob Honeycombe and fellow sales consultant Regan Lacey offered to help, and over the course of several days the trio convinced more than a dozen business owners to participate.

Most of the impulse performances were done between sales or during lunch breaks, he said.

"Most people thought we were nuts but everyone was really good about it and happy to get involved - there were some who were more into it than others," Mr Veerman said.

The video was uploaded today and positive feedback has already started flooding in. The only criticism is that Mr Honeycombe wasn't dancing.

"We had to have someone to film it, so that was Rob's role," Mr Veerman said.